

Charleston Regional Development Alliance



[www.SCWorkforceInfo.com](http://www.SCWorkforceInfo.com)

## Table of Contents

### 1. Economic Data

Annual Unemployment Rates.....	3
Monthly Unemployment Rates.....	4
Area Job Openings.....	5
Unemployment Insurance	
Demographic Data.....	6
Industry Data.....	7
Occupation Data.....	8
Retail Sales.....	9

### 2. Demographic Data

Population	
Age.....	10
Race.....	11
Gender.....	11
Change.....	12
Employer Data	
Size of Establishments.....	13
Employment by Size of Establishment.....	13
20 Largest Employers.....	14

### 3. Industry Data

Employment by Industry.....	15
New Startup Firms.....	16
Top Occupational Openings.....	17
New Hires by Industry.....	18
Average Annual Wage by Industry.....	19
Age of Workers by Industry.....	20

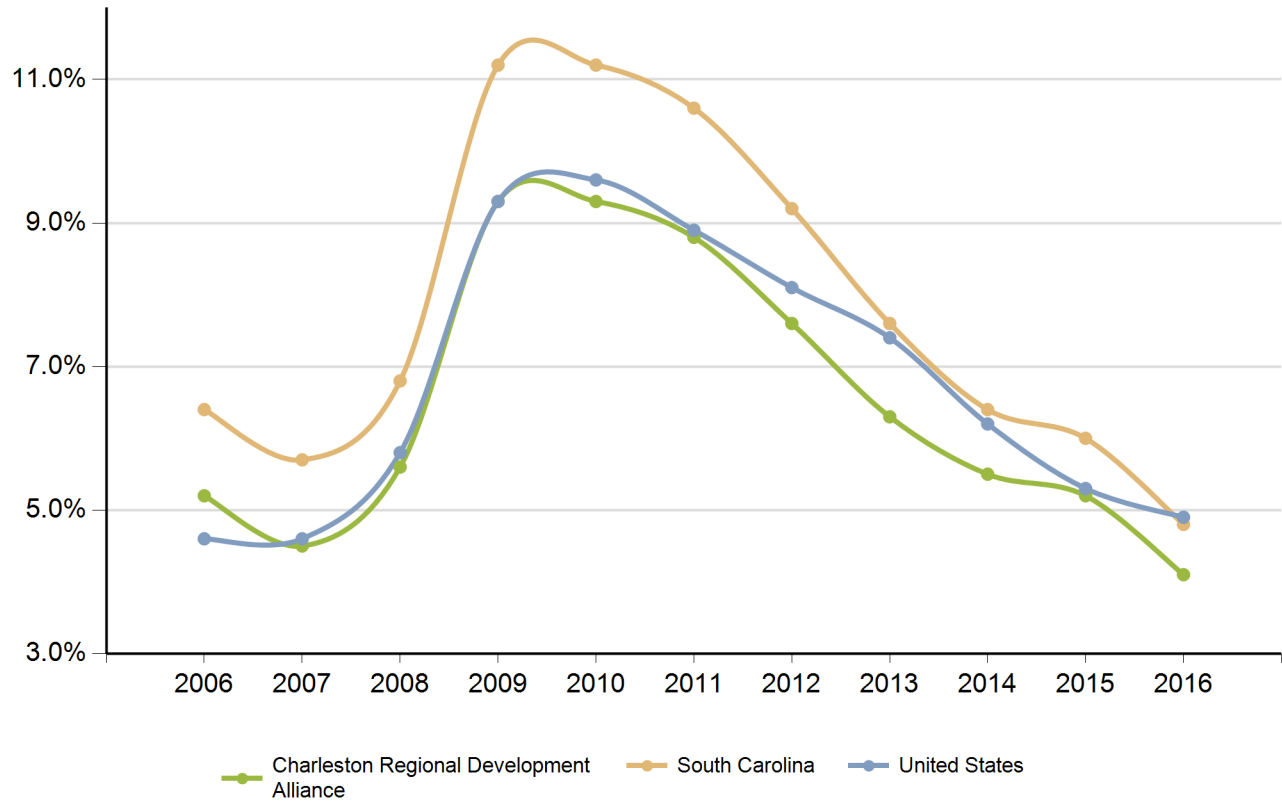
### 4. Education Data

Educational Attainment.....	21
Graduate Trends.....	22
Educational Institutions.....	23

**\*Disclaimer: All data provided is an aggregate of the counties' data that comprise the Charleston Regional Development Alliance**

## Annual Unemployment Rate (Unadjusted)

Trends

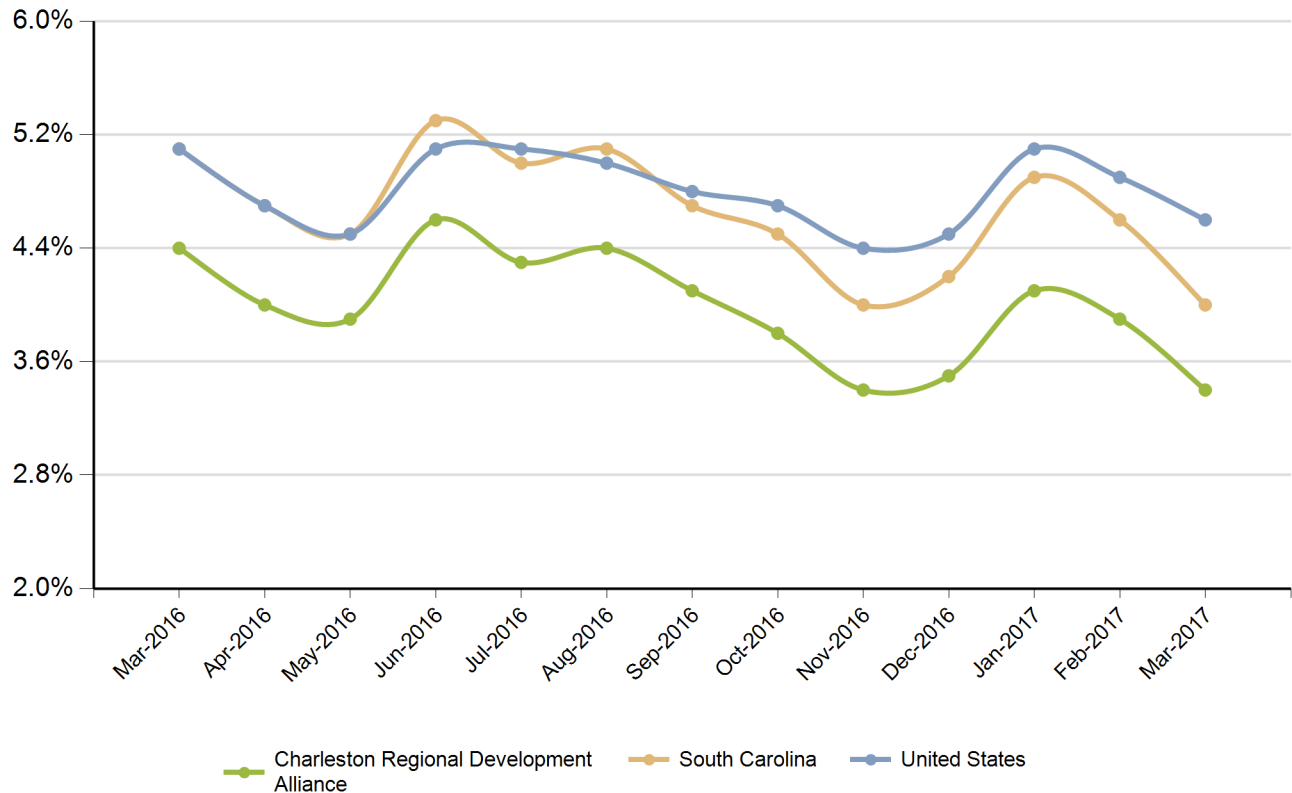


Year	Charleston Regional Development Alliance			South Carolina			United States		
	Employed	Unemployed	Unemp Rate	Employed	Unemployed	Unemp Rate	Employed	Unemployed	Unemp Rate
2006	287,756	15,648	5.2%	1,973,337	135,760	6.4%	144,427,000	7,001,000	4.6%
2007	299,313	13,991	4.5%	2,005,686	120,205	5.7%	146,047,000	7,078,000	4.6%
2008	299,909	17,733	5.6%	1,996,409	145,823	6.8%	145,362,000	8,924,000	5.8%
2009	288,391	29,686	9.3%	1,910,670	242,075	11.2%	139,877,000	14,265,000	9.3%
2010	296,884	30,266	9.3%	1,915,045	240,623	11.2%	139,064,000	14,825,000	9.6%
2011	306,350	29,443	8.8%	1,945,900	229,623	10.6%	139,869,000	13,747,000	8.9%
2012	317,007	26,094	7.6%	1,985,618	201,260	9.2%	142,469,000	12,506,000	8.1%
2013	323,773	21,828	6.3%	2,026,666	167,647	7.6%	143,929,000	11,460,000	7.4%
2014	334,326	19,448	5.5%	2,081,511	143,151	6.4%	146,305,000	9,617,000	6.2%
2015	345,758	18,813	5.2%	2,134,637	135,746	6.0%	148,834,000	8,296,000	5.3%
2016	358,063	15,455	4.1%	2,186,740	111,067	4.8%	151,436,000	7,751,000	4.9%

Source: SC Department of Employment &amp; Workforce

## Monthly Unemployment Rate (Unadjusted)

Past 13 Months



Period	Charleston Regional Development Alliance	South Carolina	United States
Mar-2016	4.4%	5.1%	5.1%
Apr-2016	4.0%	4.7%	4.7%
May-2016	3.9%	4.5%	4.5%
Jun-2016	4.6%	5.3%	5.1%
Jul-2016	4.3%	5.0%	5.1%
Aug-2016	4.4%	5.1%	5.0%
Sep-2016	4.1%	4.7%	4.8%
Oct-2016	3.8%	4.5%	4.7%
Nov-2016	3.4%	4.0%	4.4%
Dec-2016	3.5%	4.2%	4.5%
Jan-2017	4.1%	4.9%	5.1%
Feb-2017	3.9%	4.6%	4.9%
Mar-2017	3.4%	4.0%	4.6%

Source: SC Department of Employment & Workforce

## Area Job Openings

Period	Charleston Regional Development Alliance				South Carolina			
	Employed	Unemployed	Unemp Rate	Job Openings	Employed	Unemployed	Unemp Rate	Job Openings
Mar-2016	355,061	16,387	4.4%	13,555	2,174,229	122,223	5.3%	61,889
Apr-2016	357,719	15,080	4.0%	13,133	2,177,304	119,636	5.2%	67,021
May-2016	359,055	14,589	3.9%	11,847	2,180,526	116,513	5.1%	63,126
Jun-2016	360,869	17,295	4.6%	12,260	2,183,933	113,034	4.9%	61,518
Jul-2016	362,929	16,143	4.3%	12,322	2,187,396	109,596	4.8%	61,572
Aug-2016	359,272	16,364	4.4%	7,527	2,190,670	106,559	4.6%	63,800
Sep-2016	359,017	15,192	4.1%	11,947	2,193,612	104,025	4.5%	61,522
Oct-2016	360,088	14,260	3.8%	11,178	2,196,147	101,772	4.4%	59,888
Nov-2016	360,794	12,594	3.4%	11,098	2,198,274	99,867	4.3%	59,494
Dec-2016	360,126	13,032	3.5%	10,333	2,199,862	98,225	4.3%	55,454
Jan-2017	361,629	15,500	4.1%	11,366	2,209,188	101,455	4.4%	64,254
Feb-2017	364,754	14,789	3.9%	11,614	2,220,060	103,363	4.4%	61,052
Mar-2017	368,485	13,163	3.4%	12,804	2,229,599	103,587	4.4%	59,863

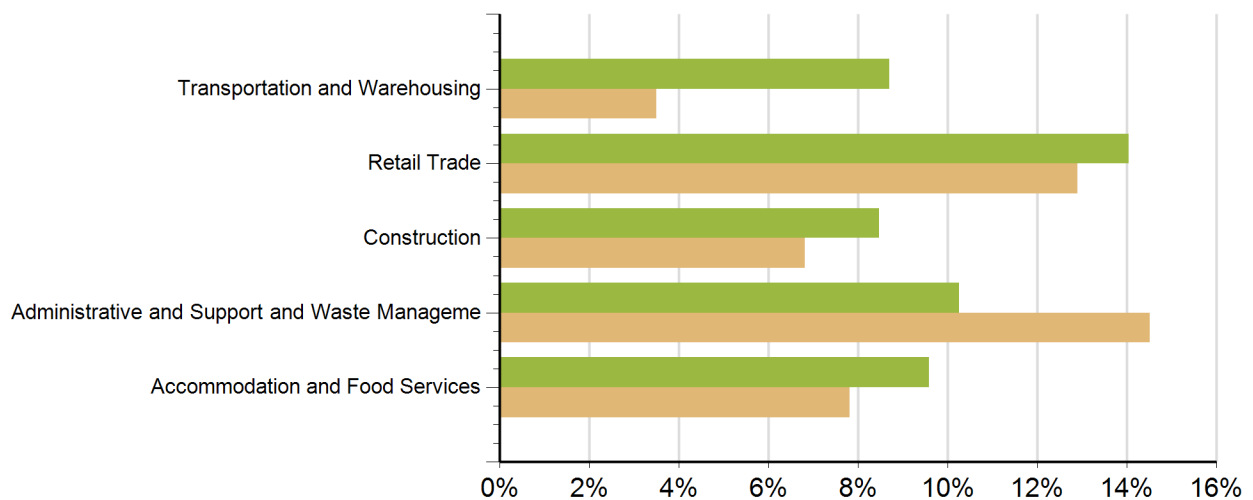
Source: SC Department of Employment & Workforce, The Conference Board's Help Wanted OnLine® Data Series  
 South Carolina Data is Seasonally Adjusted



## Characteristics of Unemployment Insurance Claims by Industry

*Industry Groups with Largest Number of Claims*

*March-2017*



Industry	Charleston Regional Development Alliance	South Carolina
Wholesale Trade	45	341
Health Care and Social Assistance	64	542
Professional, Scientific, and Technical Servi	60	427
Administrative and Support and Waste Manageme	92	1,083
Other Services (except Public Administration)	22	163
Unknown	98	823
Manufacturing	63	961
Transportation and Warehousing	78	261
Management of Companies and Enterprises	1	26
Agriculture, Forestry, Fishing and Hunting	1	46
Construction	76	508
Arts, Entertainment, and Recreation	5	48
Accommodation and Food Services	86	583
Public Administration	10	128
Retail Trade	126	963
Finance and Insurance	20	188
Information	27	132
Real Estate and Rental and Leasing	16	107
Educational Services	7	112

Source: SC Department of Employment & Workforce

## Characteristics of Unemployment Insurance Claims by Occupation

*Occupation Groups with Largest Number of Claims*

*March-2017*

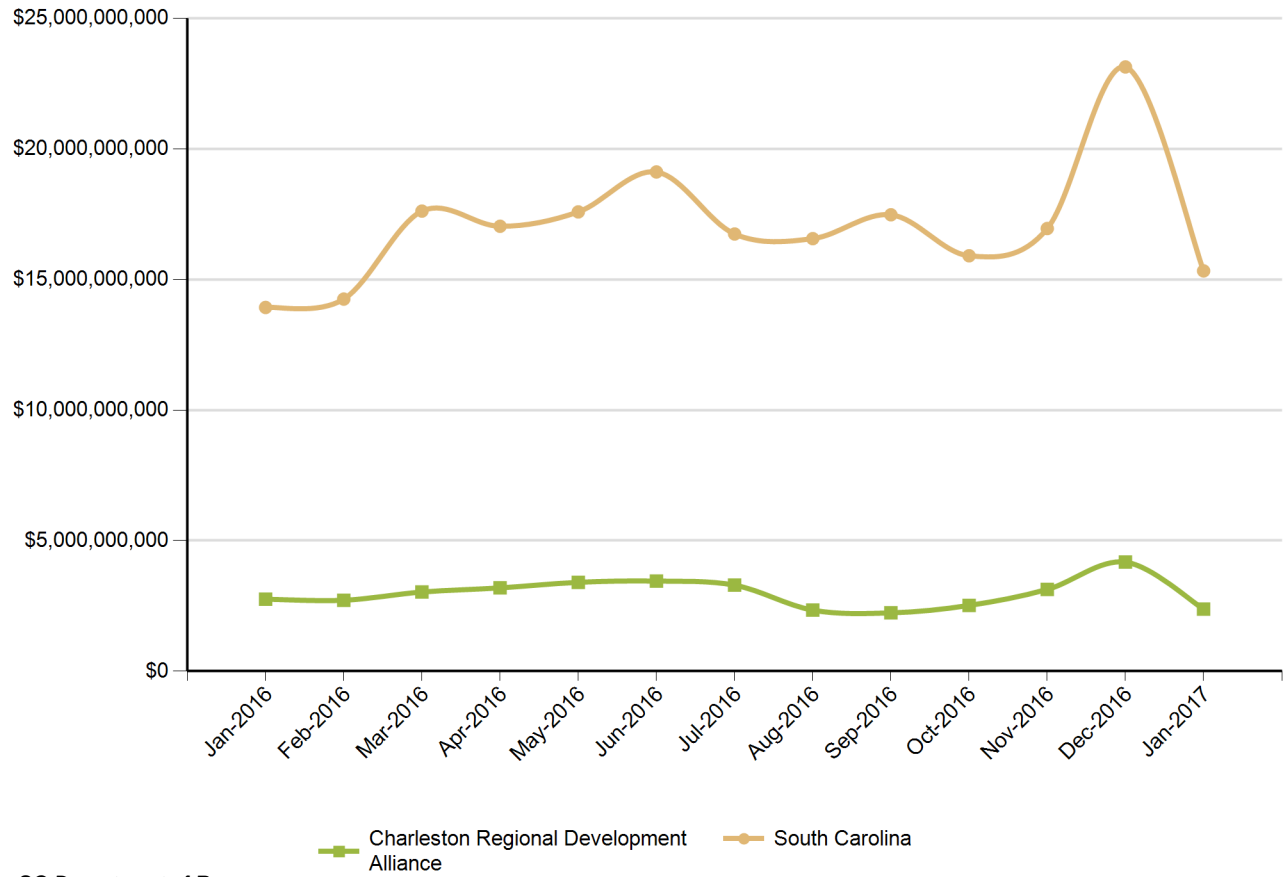


Occupation	Charleston Regional Development Alliance	South Carolina
Architecture and Engineering Occupations	13	119
Arts, Design, Entertainment, Sports, and Media Occ	10	53
Building and Grounds Cleaning and Maintenance Occu	28	265
Business and Financial Operations Occupations	33	277
Community and Social Service Occupations	5	53
Computer and Mathematical Occupations	15	124
Construction and Extraction Occupations	71	518
Education, Training, and Library Occupations	12	82
Farming, Fishing, and Forestry Occupations	1	32
Food Preparation and Serving Related Occupations	72	590
Healthcare Practitioners and Technical Occupations	18	163
Healthcare Support Occupations	32	335
Installation, Maintenance, and Repair Occupations	35	265
Legal Occupations	6	26
Life, Physical, and Social Science Occupations	1	10
Management Occupations	77	506
Military Specific Occupations	5	32
Office and Administrative Support Occupations	103	675
Personal Care and Service Occupations	17	103
Production Occupations	124	1,476
Protective Service Occupations	8	78
Sales and Related Occupations	163	933
Transportation and Material Moving Occupations	34	319
Unknown	14	427

Source: SC Department of Employment & Workforce

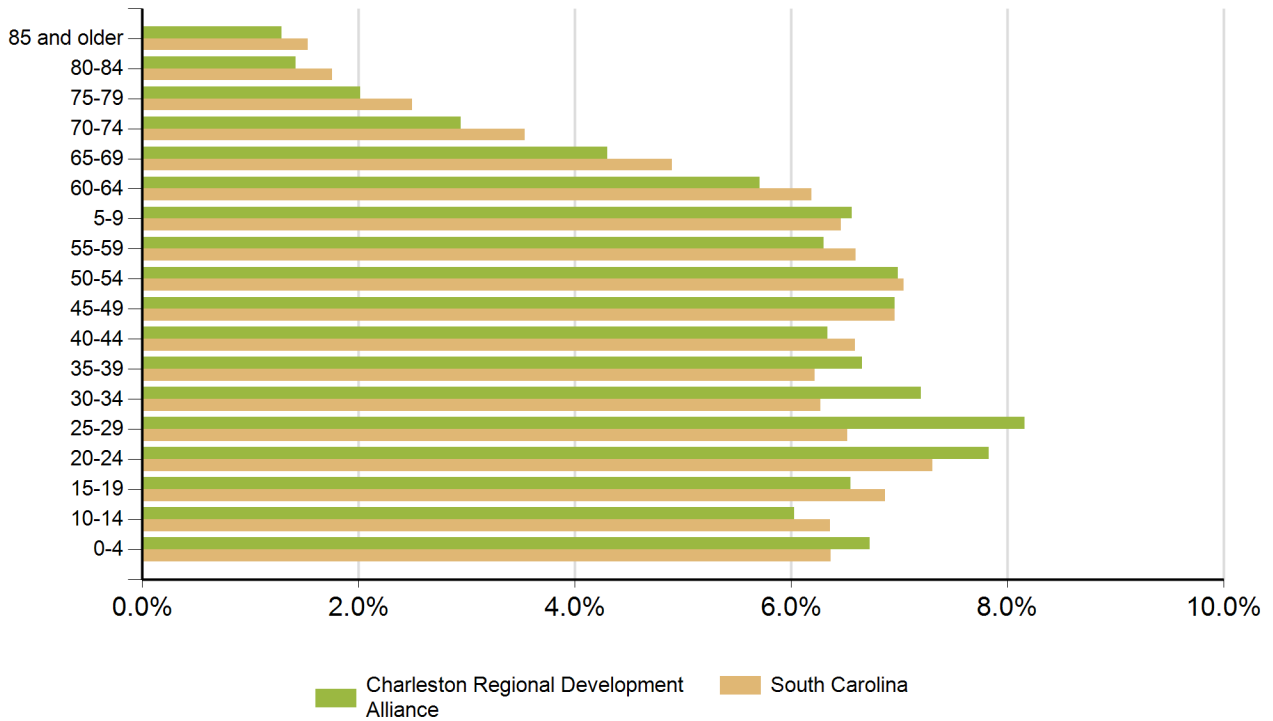


## Retail Sales



Source: SC Department of Revenue

## Population by Age



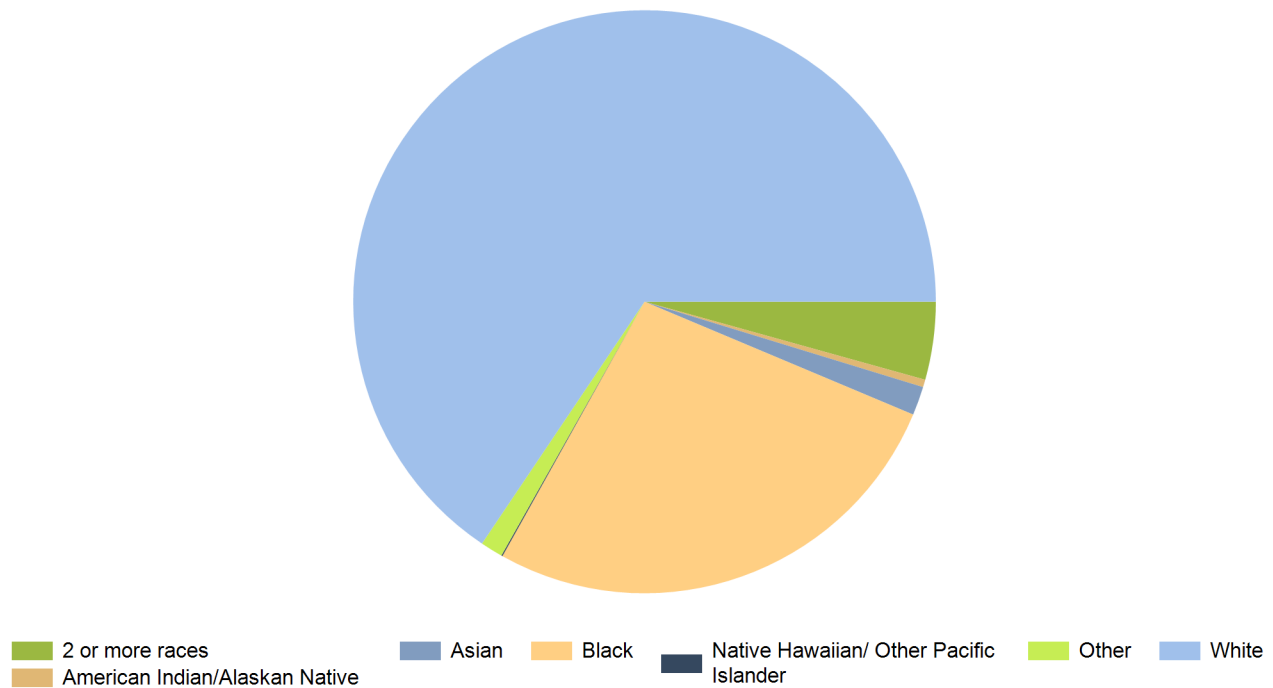
Age Range	Charleston Regional Development Alliance	South Carolina	United States
0-4	45,956	298,242	20,052,112
5-9	44,796	302,111	20,409,060
10-14	41,190	297,443	20,672,609
15-19	44,697	321,540	21,715,074
20-24	53,479	342,237	22,099,887
25-29	55,693	305,167	21,243,365
30-34	49,149	293,464	20,467,912
35-39	45,481	291,183	19,876,161
40-44	43,308	308,158	20,998,001
45-49	47,529	325,660	22,109,946
50-54	47,702	329,431	22,396,322
55-59	43,031	309,061	20,165,892
60-64	38,991	289,690	17,479,211
65-69	29,399	229,251	13,189,508
70-74	20,159	165,797	9,767,522
75-79	13,822	117,187	7,438,750
80-84	9,715	82,223	5,781,697
85 and older	8,807	71,757	5,673,565

Source: US Census Bureau, American Community Survey

## Population by Race

Race	Charleston Regional Development Alliance	%	South Carolina	%	United States	%
White	457,689	65.6%	3,144,146	66.0%	230,592,579	72.0%
Black	186,957	26.8%	1,298,534	27.3%	39,167,010	12.2%
American Indian/Alaskan Native	2,901	0.4%	14,732	0.3%	2,540,309	0.8%
Asian	11,151	1.6%	61,097	1.3%	15,231,962	4.8%
Native Hawaiian/ Other Pacific Islander	445	0.1%	2,128	0.0%	526,347	0.2%
2 or more races	30,112	4.3%	169,670	3.6%	17,464,666	5.5%
Other	8,705	1.3%	74,130	1.6%	14,746,054	4.6%

Source: US Census Bureau, American Community Survey



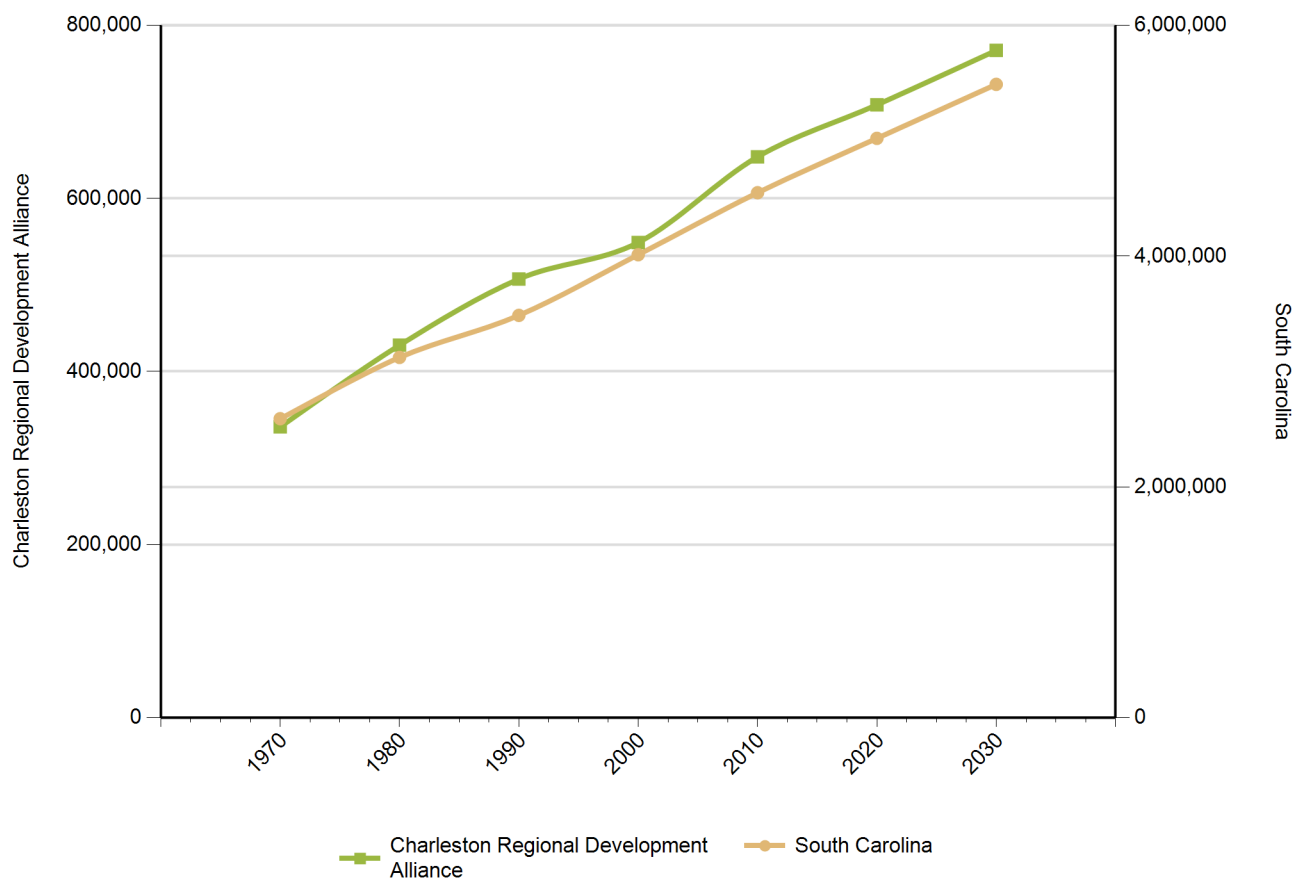
## Population by Gender

Gender	Charleston Regional Development Alliance	South Carolina	United States
Female	349,086	2,403,297	158,289,182
Male	333,818	2,276,305	153,247,412

Source: US Census Bureau, American Community Survey

## Population Change

*Historical and Projected*



Year	Charleston Regional Development Alliance	South Carolina
1970	336,036	2,590,713
1980	430,346	3,121,820
1990	506,877	3,486,310
2000	549,033	4,012,012
2010	648,090	4,549,150
2020	708,130	5,020,400
2030	771,010	5,488,460

Source: US Census Bureau

## Employers by Size of Establishment

Employees	Charleston Regional Development Alliance	South Carolina
0 to 4	10,930	72,215
5 to 9	3,202	19,964
10 to 19	2,404	14,629
20 to 49	1,960	11,292
50 to 99	723	4,446
100 to 249	355	2,717
250 to 499	82	824
500 to 999	29	376
1000 +	21	286

## Employment by Size of Establishment

Employees	Charleston Regional Development Alliance	South Carolina
0 to 4	16,467	109,185
5 to 9	21,367	133,038
10 to 19	32,875	199,397
20 to 49	60,139	346,711
50 to 99	49,341	305,282
100 to 249	52,549	411,824
250 to 499	26,968	284,463
500 to 999	20,345	256,747
1000 +	49,059	731,712

Source: SC Department of Employment & Workforce - Q3 2016

## 20 Largestest Employers

(Listed Alphabetically)

### Corporation Name

MEDICAL UNIV OF SC HOSPITAL AUTHORI

THE BOEING COMPANY

CHARLESTON COUNTY SCHOOL DISTRICT

CAREALLIANCE HEALTH SERVICES

MEDICAL UNIVERSITY OF SC

DEPARTMENT OF DEFENSE

BERKELEY COUNTY SCHOOLS

DORCHESTER SCHOOL DISTRICT #2

WAL-MART ASSOCIATES INC

CHARLESTON COUNTY

WJBD VA MEDICAL CENTER

TRIDENT MEDICAL CENTER LLC

UNIVERSITY MEDICAL ASSOCIATES INC

COLLEGE OF CHARLESTON

PUBLIX SUPER MARKETS INC

HARRIS TEETER LLC

ROBERT BOSCH CORPORATION

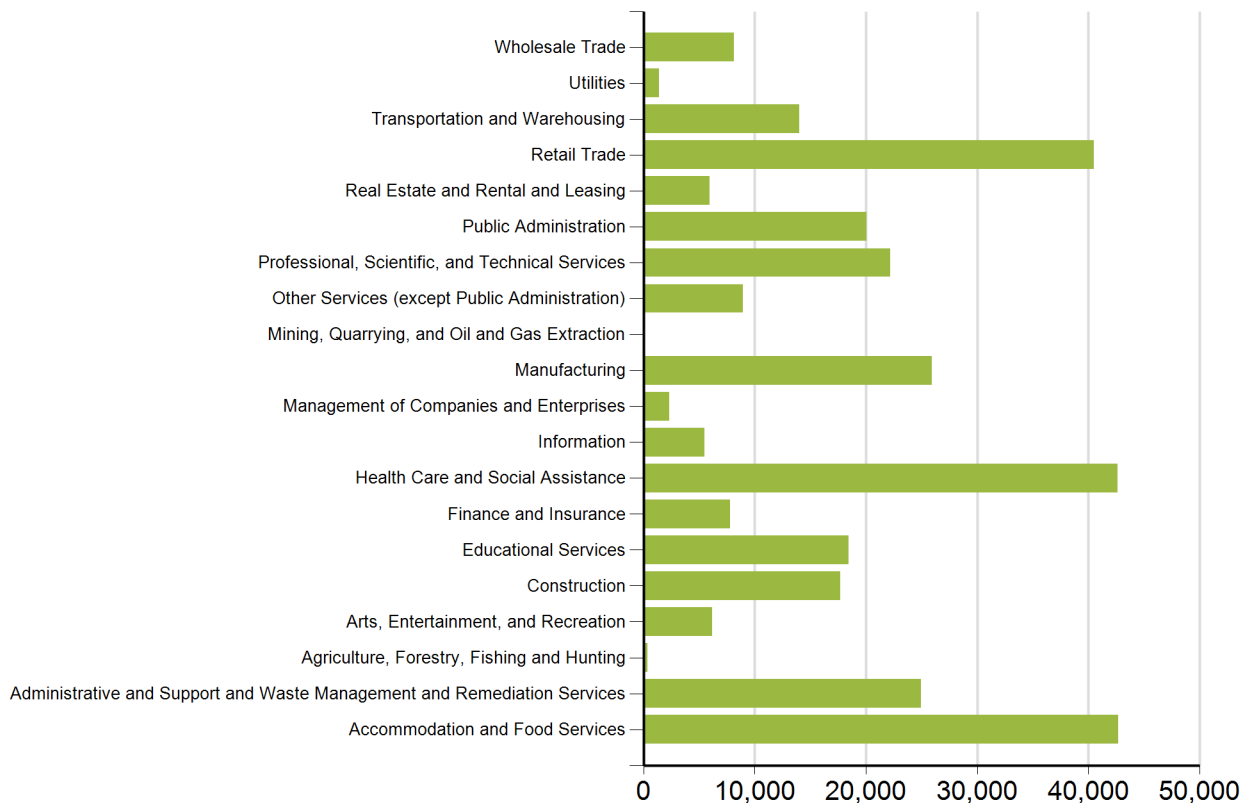
CITY OF CHARLESTON

SANTEE COOPER SC PUBLIC SERVICE AUT

BLACKBAUD INC

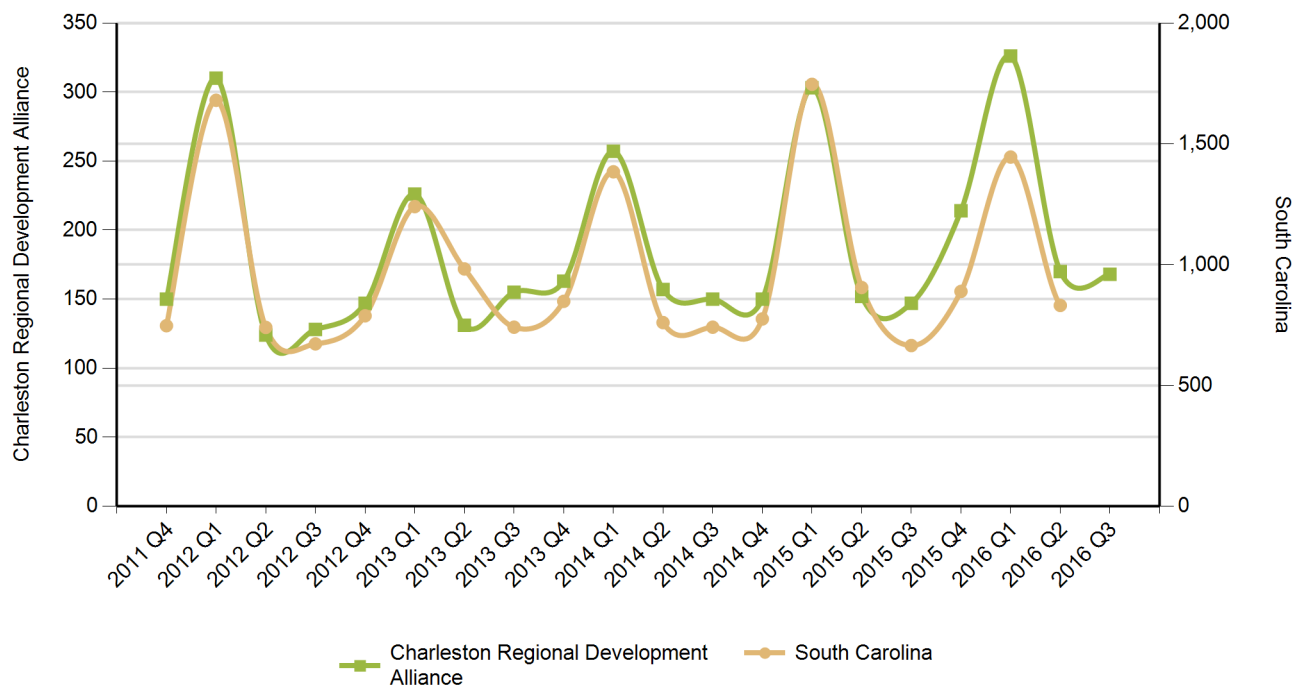
Source: SC Department of Employment & Workforce - Q3 2016

## Employment by Industry



Source: SC Department of Employment & Workforce  
Quarterly Census of Employment and Wages (QCEW) - Q3 2016

## New Startup Firms



Quarter	Charleston Regional Development Alliance	South Carolina
2016 Q3	168	
2016 Q2	170	831
2016 Q1	326	1,445
2015 Q4	214	889
2015 Q3	147	665
2015 Q2	152	905
2015 Q1	303	1,746
2014 Q4	150	775
2014 Q3	150	741
2014 Q2	157	760
2014 Q1	257	1,384
2013 Q4	163	848
2013 Q3	155	741
2013 Q2	131	982
2013 Q1	226	1,240
2012 Q4	147	788
2012 Q3	128	672
2012 Q2	124	740
2012 Q1	310	1,680
2011 Q4	150	747

Note: A firm is included in the count when it does not have a UI Account Number in the previous quarter and has a Setup Date that falls in the quarter displayed.

Source: SC Department of Employment & Workforce



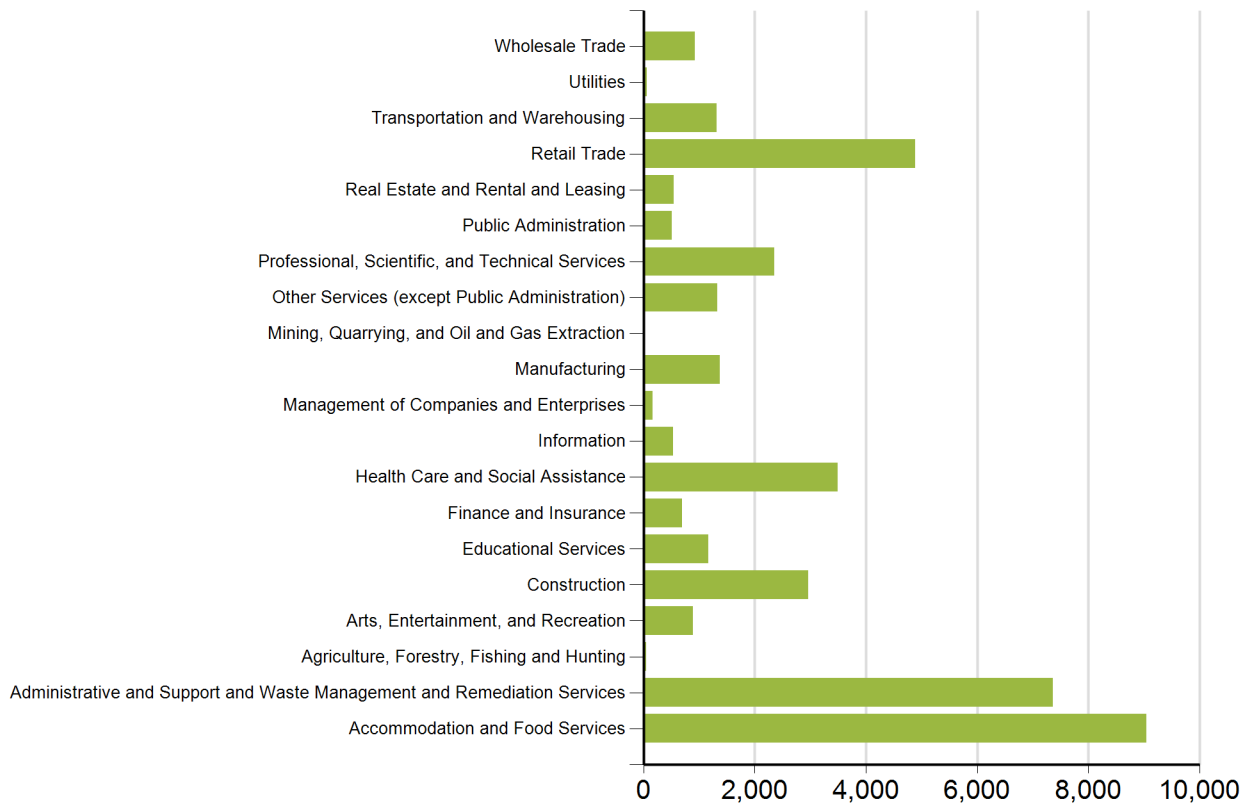
## Top 20 Occupational Openings

April 2016

Occupation Name (Soccode)	Job Opening
Registered Nurses (29-1141)	789
Heavy and Tractor-Trailer Truck Drivers (53-3032)	591
Retail Salespersons (41-2031)	399
First-Line Supervisors of Retail Sales Workers (41-1011)	322
First-Line Supervisors of Food Preparation and Serving Workers (35-1012)	304
Maintenance and Repair Workers, General (49-9071)	242
Network and Computer Systems Administrators (15-1142)	216
Maids and Housekeeping Cleaners (37-2012)	214
Customer Service Representatives (43-4051)	189
Computer Occupations, All Other (15-1199)	180
First-Line Supervisors of Office and Administrative Support Workers (43-1011)	178
Computer User Support Specialists (15-1151)	176
Combined Food Preparation and Serving Workers, Including Fast Food (35-3021)	174
Software Developers, Applications (15-1132)	163
Light Truck or Delivery Services Drivers (53-3033)	151
Supervisors of Construction and Extraction Workers (47-1011)	141
Janitors and Cleaners, Except Maids and Housekeeping Cleaners (37-2011)	140
Waiters and Waitresses (35-3031)	140
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products (41-4012)	131
Stock Clerks and Order Fillers (43-5081)	131

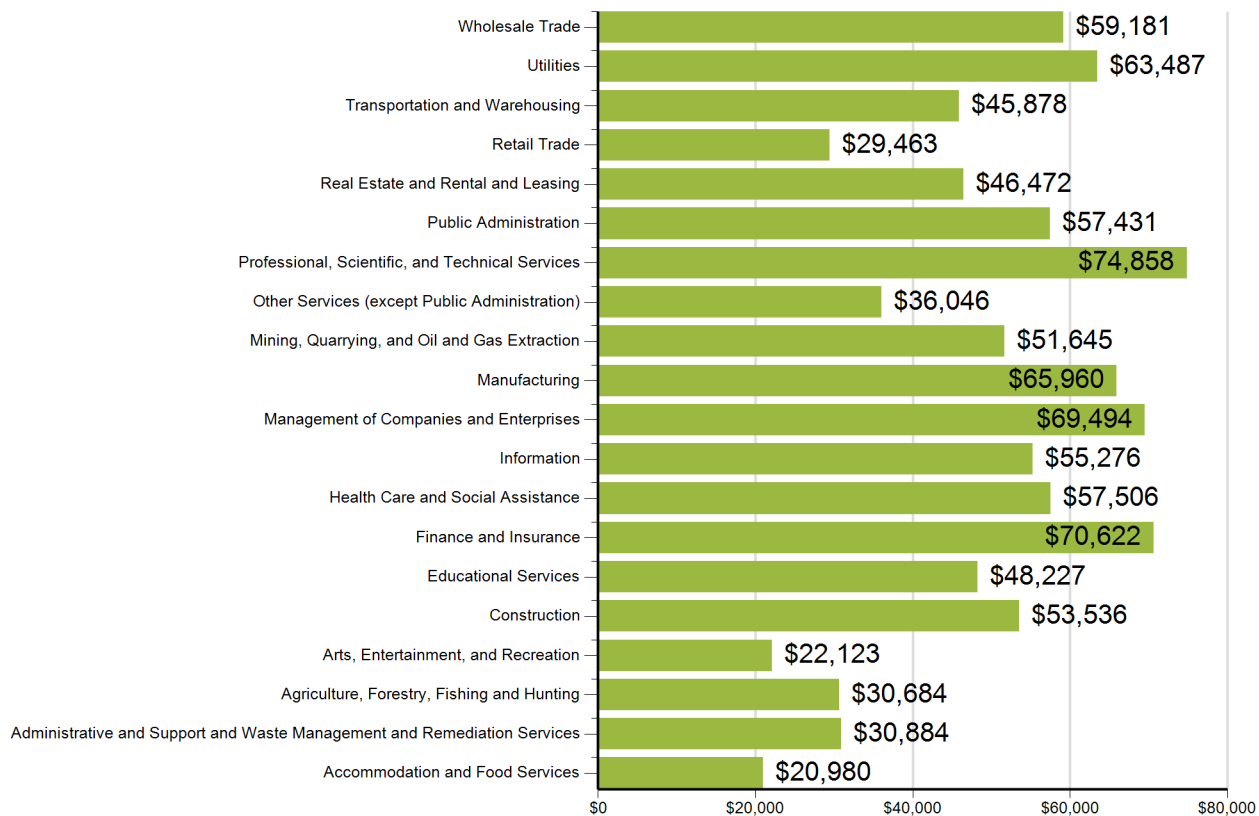
Source: SC Department of Employment & Workforce and The Conference Board's Help Wanted OnLine® Data Series

## New Hires by Industry



US Census Bureau, Local Employment Dynamics - Q1 2014

## Average Annual Wage by Industry



Source: SC Department of Employment & Workforce  
 Quarterly Census of Employment and Wages (QCEW) - Q3  
 2016

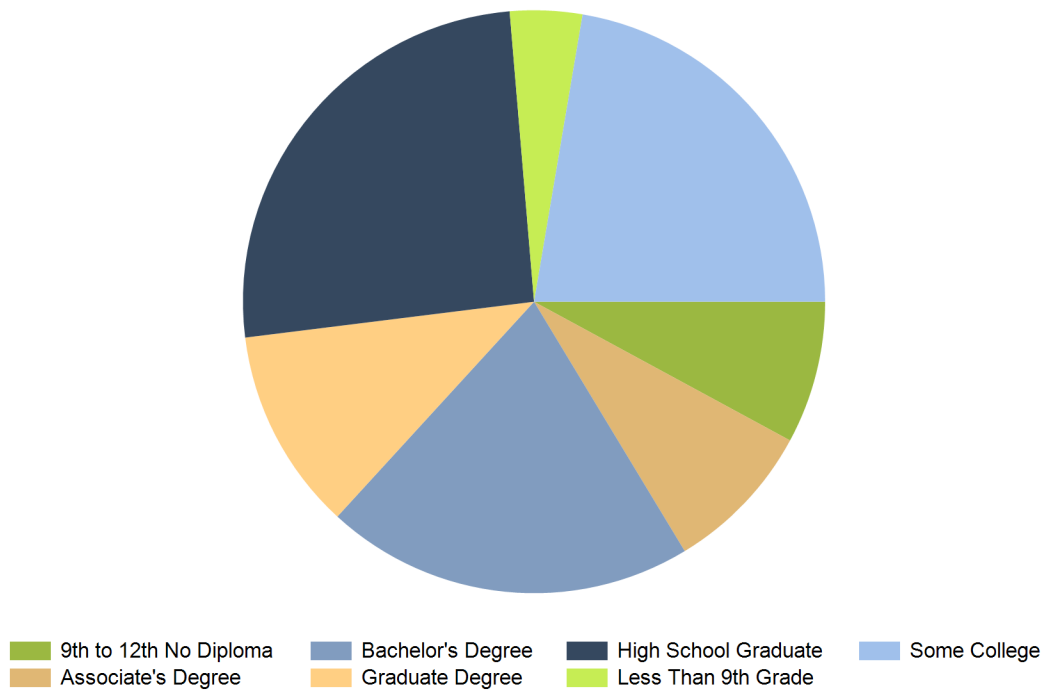
## Age of Workers by Industry

Industry	14-18	19-21	22-24	25-34	35-44	45-54	55-64	65+
Total, All Industries	4,768	11,535	18,569	72,836	62,620	61,313	43,209	13,545
Agriculture, Forestry, Fishing and Hunting	8	7	18	71	61	68	79	46
Mining, Quarrying, and Oil and Gas Extraction	0	0	7	35	50	47	39	3
Utilities	4	41	73	561	692	952	637	89
Construction	55	374	683	3,294	3,564	3,470	2,112	575
Manufacturing	50	255	743	5,244	5,868	7,156	4,751	726
Wholesale Trade	21	131	304	1,856	2,080	2,166	1,378	473
Retail Trade	1,278	3,315	3,795	8,958	6,205	6,454	4,812	2,006
Transportation and Warehousing	30	208	452	2,182	2,795	3,372	2,294	612
Information	40	123	393	1,932	1,575	1,077	713	164
Finance and Insurance	5	80	290	1,927	1,900	1,812	1,232	372
Real Estate and Rental and Leasing	34	109	280	1,217	1,098	1,144	834	471
Professional, Scientific, and Technical Services	61	184	806	5,890	5,245	4,246	2,775	978
Management of Companies and Enterprises	17	34	75	497	525	553	366	89
Administrative and Support and Waste Management and Remediat	148	950	1,768	6,339	4,922	4,711	3,152	1,221
Educational Services	120	280	1,074	6,386	6,351	6,308	5,591	1,599
Health Care and Social Assistance	110	494	1,634	9,474	8,919	8,469	6,306	1,706
Arts, Entertainment, and Recreation	262	336	399	1,044	755	644	549	378
Accommodation and Food Services	2,356	4,113	4,722	10,900	5,436	3,861	2,038	810
Other Services (except Public Administration)	113	349	575	2,008	1,669	1,740	1,253	580
Public Administration	46	147	472	3,020	2,908	3,065	2,297	640

Source: US Census Bureau, Local Employment Dynamics - Q1 2014

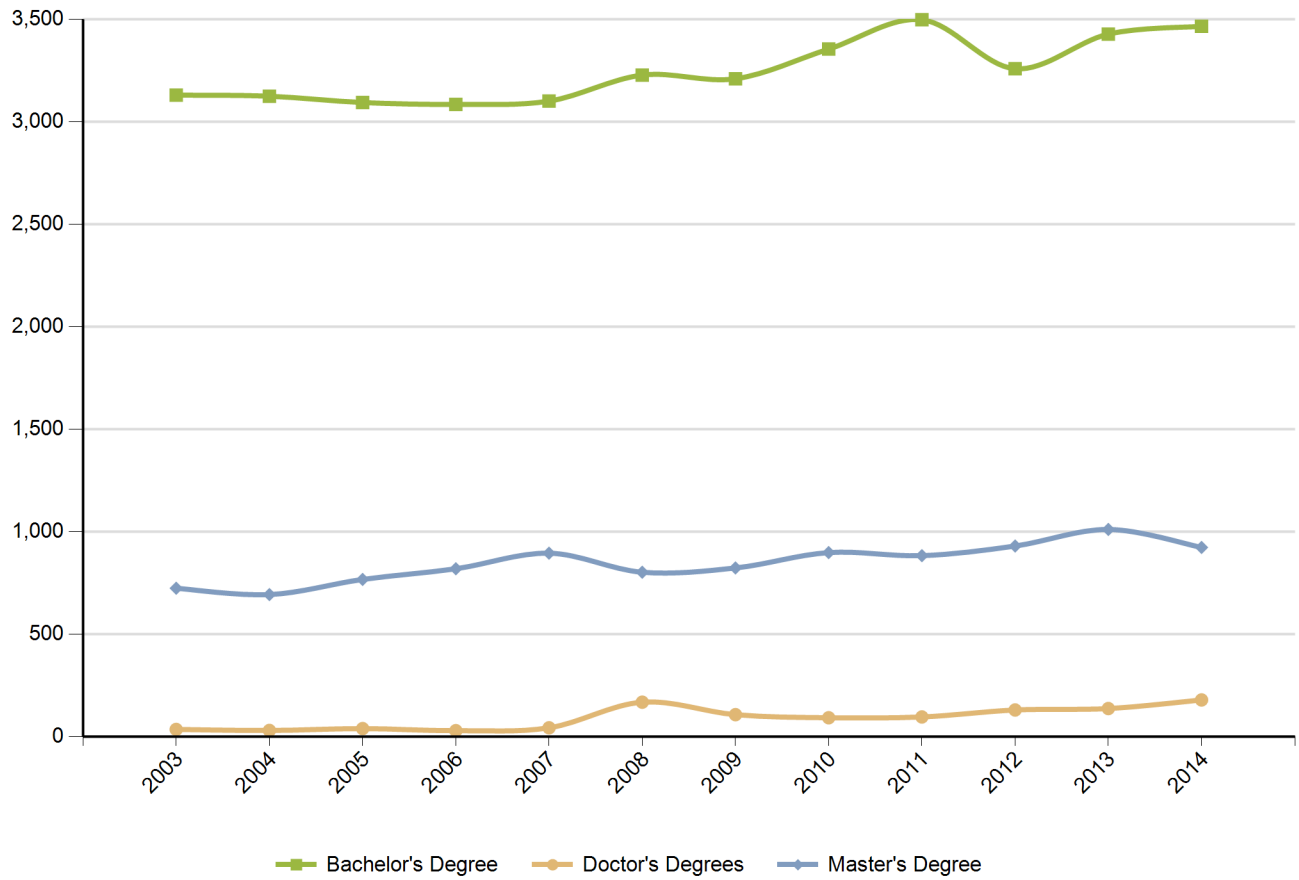
## Educational Attainment

(Population 25 Years and Older)



Source: US Census Bureau, American Community Survey - 2013 5-Year Estimates

## Graduate Trends



Source: Institute of Education Sciences (IES), Integrated Postsecondary Education Data System

## Educational Institutions

Centura College-North Charleston  
8088 Rivers Ave  
North Charleston, SC 29406  
843.569.0889  
<http://www.centuracollege.edu>  
2014 Degrees Awarded: 59

Charleston School of Law  
81 Mary Street  
Charleston, SC 29403  
843.329.1000  
<http://www.charlestonlaw.edu/>  
2014 Degrees Awarded: 202

Citadel Military College of South Carolina  
171 Moultrie St  
Charleston, SC 29409  
843.225.3294  
<http://www.citadel.edu>  
2014 Degrees Awarded: 821

ITT Technical Institute-North Charleston  
2431 W Aviation Ave  
North Charleston, SC 29406  
843.745.5700  
<http://www.itt-tech.edu>  
2014 Degrees Awarded: 41

Miller-Motte Technical College-North Charleston  
8085 Rivers Ave., Ste E  
Charleston, SC 29418  
843.574.0101  
<http://miller-motte.edu>  
2014 Degrees Awarded: 331

Southeastern Institute-Charleston  
4600 Goer Dr, Ste 105  
North Charleston, SC 29406  
843.747.1279  
<http://www.southeasterninstitute.com>  
2014 Degrees Awarded: 184

Trident Technical College  
7000 Rivers Avenue  
Charleston, SC 29423  
843.574.6111  
<http://www.tridenttech.edu>  
2014 Degrees Awarded: 3298

Charleston Cosmetology Institute  
8484 Dorchester Road  
Charleston, SC 29420  
843.552.3670  
<http://www.charlestoncosmetology.com>  
2014 Degrees Awarded: 57

Charleston Southern University  
9200 University Blvd  
Charleston, SC 29406  
843.863.7000  
<http://www.csuniv.edu>  
2014 Degrees Awarded: 593

College of Charleston  
66 George St  
Charleston, SC 29424  
843.953.5500  
<http://www.cofc.edu>  
2014 Degrees Awarded: 2490

Medical University of South Carolina  
179 Ashley Ave  
Charleston, SC 29425  
843.792.2300  
<http://www.musc.edu/>  
2014 Degrees Awarded: 929

Paul Mitchell The School-Charleston  
4952 Centre Pointe Drive, Suite 114  
North Charleston, SC 29418  
843.725.0246  
<http://charleston.paulmitchell.edu>  
2014 Degrees Awarded: 110

The Art Institute of Charleston  
24 N. Market St  
Charleston, SC 29401  
843.727.3500  
<http://www.artinstitutes.edu/charleston>  
2014 Degrees Awarded: 144

Virginia College-Charleston  
6185 Rivers Avenue  
North Charleston, SC 29406  
843.614.4300  
<http://www.vc.edu/charleston>  
2014 Degrees Awarded: 176

*Source: Institute of Education Sciences (IES), Integrated Postsecondary Education Data System*